

DNP PHOTO IMAGING AMERICA'S DS-80 PRINTER GARNERS AWARD IN DIMA DIGITAL PRINTER SHOOT-OUT

LAS VEGAS, Jan. 31, 2008 – DNP Photo Imaging America's DS-80 high-speed, high-quality commercial photo printer garnered a prestigious award in the 13th Annual DIMA Digital Printer Shoot-Out. The DS-80 won the 8-inch roll dye-sublimation category.

A panel of judges rated entries in 10 categories, releasing the results today, just prior to the opening of the 2008 Photo Marketing Association International Convention.



The DS-80 is part of the DS Series of printers, designed for use in photo labs, by professional photographers, or in other commercial situations. DS Series printers are competitively priced dye-sublimation printers utilizing a powerful printer control engine designed to maximize image quality while printing at high speed.

High-resolution printing produces rich photos that display full color details and smooth gradation. An exclusive internal printing method safeguards the paper from exposure to dust and other contaminants. A lamination layer on the media provides better resistance to fading, fingerprints, water, ozone, and dust.

The printers offer unparalleled reliability and ergonomic design for easy access front loading of media and maintenance, all within a space-saving design – only 12.6 inches wide by 14 inches deep by 6.6 inches high.

The DS Series of printers are members of the Fotolusio portfolio of photo printing solutions from DNP Photo Imaging America.

About DNP Photo Imaging America

DNP Photo Imaging America Corp. is the world's leading innovator of dye-sublimation photo printing solutions — digital minilabs, kiosks, and kiosk software for retailers and professional printers. The company is the world's largest supplier of dye-sublimation ribbon and media (photo paper, medical, proofing, and identification cards).

DNP Photo Imaging America provides retailers with store-branded digital imaging equipment for minilab and kiosk photo printing, as well as dye-sublimation and silver halide media supplies. The company's technologies enable retailers to bridge the gap from traditional to digital photography and to win and retain both traditional film and digital printing consumers by making digital photography easy, convenient, and fun. DNP Photo Imaging America is solely owned by Dai Nippon Printing Co. Ltd. of Japan.

###